

Math III, Wed, 4/27

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Return tests + go over (I need to collect them back)  
Calculate your grade until Monday

New material: section 4.3

Desmos Demo (Project)

[www.desmos.com](http://www.desmos.com)

$y = 2x \{1 < x < 3\}$  ← if you want  
to make a  
line segment,  
add the domain

**Zombie Tag!****A Zombie is loose in our classroom!**

How long until we are all infected?



**QUARANTINE  
ZOMBIE  
OUTBREAK**



**RESTRICTED AREA**

AUTHORIZED PERSONNEL ONLY  
This area is QUARANTINED as a  
Class 3 Zombie Infestation Site.  
No one shall enter or leave this area without written  
permission of the local health authority.

Example 1. Fill in the table for each scenario.

**Scenario 1:** The initial zombie infects one new person in our class per day. Newly infected zombies cannot infect others.

Days	# of People Infected
Day 0	1
Day 1	2
Day 2	3
Day 3	4
Day 4	5
Day 5	6
Day 6	7
Day 7	8
Day 8	9

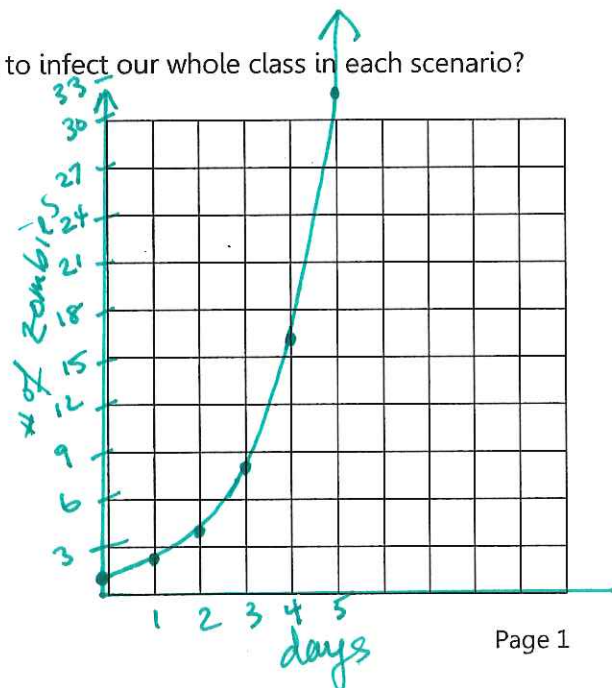
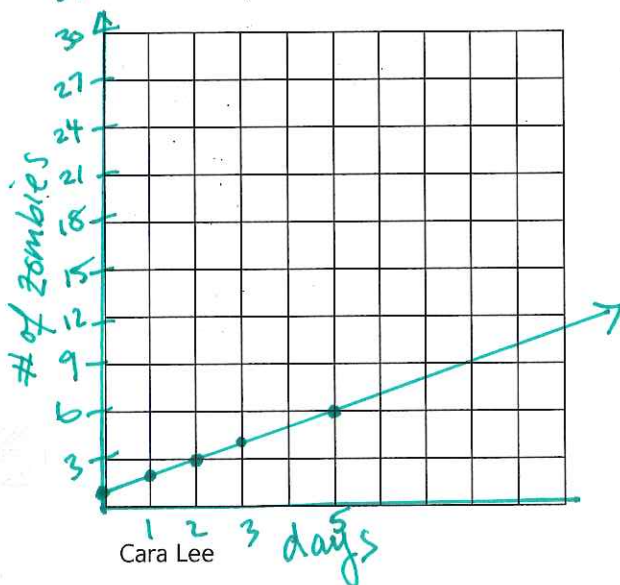
increasing  
by a  
constant  
amount  
(slope)

**Scenario 2:** The initial zombie and each infected person infect one new person per day.

Days	# of People Infected
Day 0	1
Day 1	2
Day 2	4
Day 3	8
Day 4	16
Day 5	32
Day 6	64
Day 7	128
Day 8	256

$2 \div 1 = 2$   
 $4 \div 2 = 2$   
 $8 \div 4 = 2$

a. Graph each scenario. How many days will it take to infect our whole class in each scenario?



b. Write an equation for each scenario:

Scenario 1:

$$y = x + 1$$

$$f(x) = x + 1$$

Scenario 2:

$$y = 2^x$$

$$z(x) = 2^x$$

x	y
0	$2^0 = 1$ ← y-intercept
1	$2^1 = 2$
2	$2^2 = 4$
3	$2^3 = 8$

c. How many people would be infected on day 30?

Scenario 1:

$$f(30) = 30 + 1$$

$$= 31 \text{ zombies}$$

Scenario 2:

$$z(30) = 2^{30}$$

$$2^{130}$$

$$= 1,073,741,824$$

$$\text{Zombies!}$$

d. On which day would the zombie outbreak infect one million people?

Scenario 1:

$$1,000,000 = x + 1$$

$$-1 \quad -1$$

$$999,999 = x$$

$$\text{days}$$

Scenario 2:

$$1,000,000 = 2^x$$

$$\text{when } x = 20$$

$$1.05 \text{E} 6$$

$$1.05 \times 10^6$$

$$1,050,000$$

On the 19th day there would be one million zombies.

An exponential function is of the form

$$f(x) = C a^x$$

where

- $C$  is the initial value
- $a$  is the growth factor and  $a > 0$

growth rate  $r = 5\%$  or  $.05$   
 growth factor  $1+r$   
 $1+.05$   
 $1.05$

Consequently, an exponential function is a function that increases or decreases at a constant percent rate. Let's review percent increase and decrease as we work through these examples.

**Example 2.** You start a new job with an initial salary of \$36,000 per year. Each year thereafter, you receive a 3% raise. Let  $S(t)$  be your salary  $t$  years after you start your new job.

- (a) Write the formula for  $S(t)$ .

$$C = 36,000 \quad r = .03$$

$$a = 1 + .03 = 1.03$$

$$S(t) = 36,000(1.03)^t$$

$$= 36,000(1.03)^t$$

- (b) What will your salary be after 10 years?

$$S(10) = 36,000(1.03)^{10}$$

$$= \$48,381$$

- (c) When will your salary reach \$50,000? (Use your graphing calculator to solve this).

$$50,000 = 36,000(1.03)^x$$

In 12 years you will make \$51,327.40.

**Example 3.** A compost pile has 27 cubic feet of waste and decays at a rate of 10% per month. Let  $Q(t)$  be the volume of compost (in cubic feet)  $t$  months since decay began. Write the formula for this decreasing exponential function.

$$C = 27 \text{ ft}^3 \quad r = -.10 \quad \text{negative rate}$$

$$a = 1 + r$$

$$= 1 - .10$$

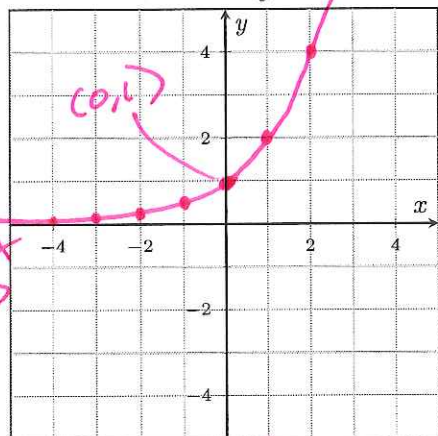
$$= .90$$

$$Q(t) = 27(.9)^t$$

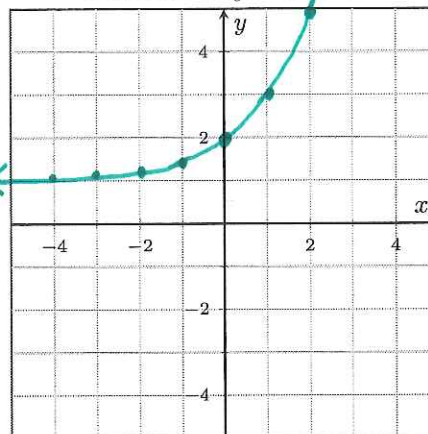
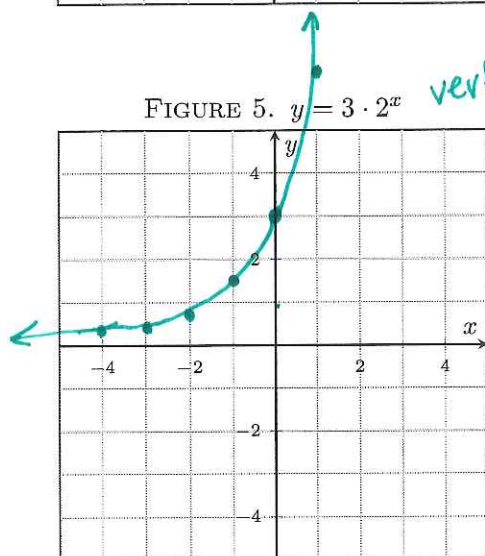
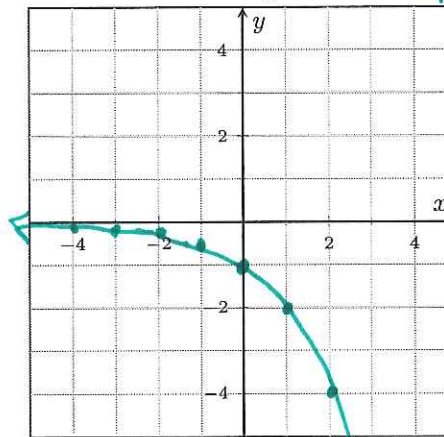
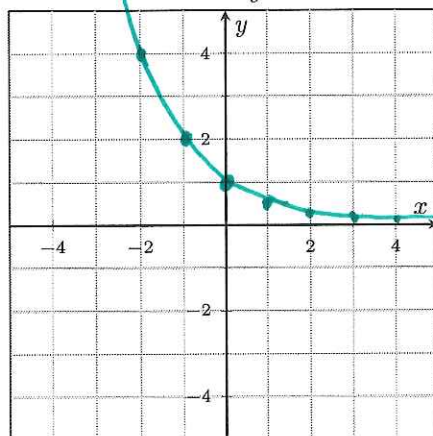
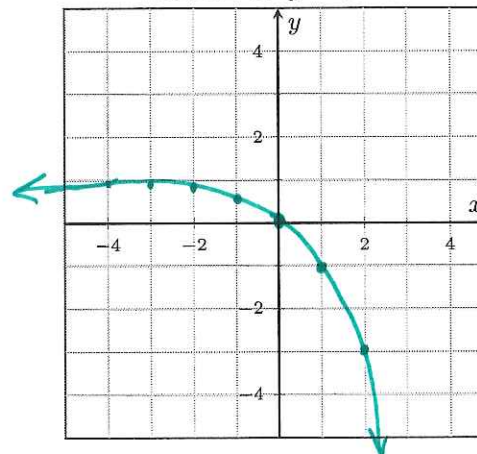
$a > 1$  increasing  
 $0 < a < 1$  decreasing



**Example 4.** Graph of  $y = 2^x$  in Figure 3. Use this to graph the various transformations listed.

FIGURE 3.  $y = 2^x$ 

x	y
-4	$2^{-4} = \frac{1}{2^4} = \frac{1}{16}$
-3	$2^{-3} = \frac{1}{2^3} = \frac{1}{8}$
-2	$2^{-2} = \frac{1}{2^2} = \frac{1}{4}$
-1	$2^{-1} = \frac{1}{2}$
0	$2^0 = 1$
1	$2^1 = 2$
2	$2^2 = 4$
3	$2^3 = 8$
4	$2^4 = 16$

FIGURE 4.  $y = 2^x + 1$ FIGURE 5.  $y = 3 \cdot 2^x$ FIGURE 6.  $y = -2^x$ FIGURE 7.  $y = 2^{-x}$ FIGURE 8.  $y = 1 - 2^x$ 

if  $a^x = a^y$ , then  $x = y$

**Example 5.** Solve the following equations. List your solution set.

(a)  $5^x = 5^{-6}$

$$x = -6$$

$$\{-6\}$$

(d)  $2^{2x-1} = 4$

$$2^{2x-1} = 2^2$$

$$2x-1 = 2$$

$$\frac{2x}{2} = \frac{3}{2}$$

$$x = \frac{3}{2} \quad \left\{ \frac{3}{2} \right\}$$

← change to the same base

(b)  $4^{2x-5} = \frac{1}{16}$

$$4^{2x-5} = 4^{-2}$$

$$2x-5 = -2$$

$$\frac{2x}{2} = \frac{3}{2}$$

$$x = \frac{3}{2}$$

$$\left\{ \frac{3}{2} \right\}$$

(e)  $2^{3x-1} = 32$

$$2^{3x-1} = 2^5$$

$$3x-1 = 5$$

$$3x = 6$$

$$x = 2$$

$$\{2\}$$

(c)  $5^{x^2+8} = 125^{2x}$

$$5^{x^2+8} = (5^3)^{2x}$$

$$5^{x^2+8} = 5^{6x}$$

$$x^2+8 = 6x$$

$$x^2-6x+8 = 0$$

$$(x-2)(x-4) = 0$$

$$x-2=0 \text{ or } x-4=0$$

$$x = 2 \text{ or } 4$$

$$\{2, 4\}$$

(f)  $9^{2x} \cdot 27^{x^2} = 3^{-1}$

$$(3^2)^{2x} \cdot (3^3)^{x^2} = 3^{-1}$$

$$3^{4x} \cdot 3^{3x^2} = 3^{-1}$$

$$3^{4x+3x^2} = 3^{-1}$$

$$3x^2+4x = -1$$

$$3x^2+4x+1 = 0$$

$$(3x+1)(x+1) = 0$$

$$3x+1=0 \text{ or } x+1=0$$

$$x = -\frac{1}{3} \text{ or } -1$$

$$\left\{ -1, -\frac{1}{3} \right\}$$

$(a^m)^n = a^{mn}$   
 $a^m \cdot a^n = a^{m+n}$

AC method

$$\textcircled{3}x^2 + 4x + 1 = 0$$

$$a \cdot c = \frac{3}{3 \cdot 1}$$

$$\underbrace{3x^2 + 3x} + \underbrace{x + 1} = 0$$

$$\underline{3x}(x+1) + \underline{1}(x+1) = 0$$

$$(x+1)(3x+1) = 0$$

## WHAT'S "e"?

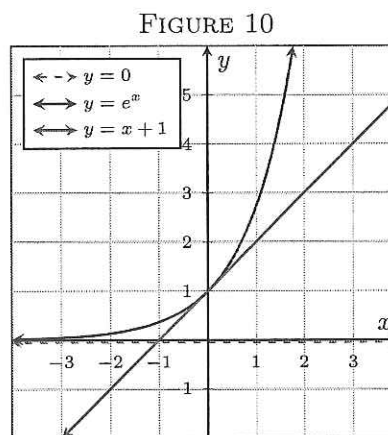
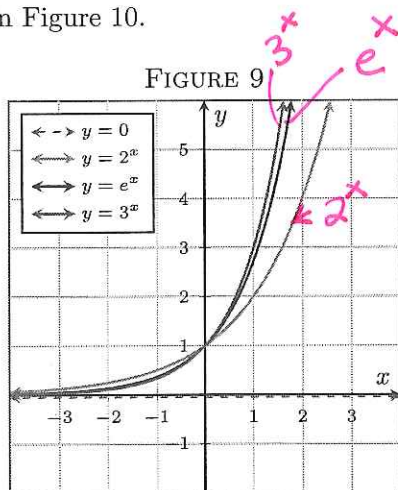
The number  $e$  is a number that occurs in nature, and is a frequent base for exponential and logarithmic expressions. It is defined by:

$$e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n$$

It can also be expressed by the following:

$$e = \frac{1}{0!} + \frac{1}{1!} + \frac{1}{2!} + \frac{1}{3!} + \frac{1}{4!} + \frac{1}{5!} + \cdots$$

This number is irrational and is approximated by 2.718281828. The graph of the function given by  $y = e^x$  looks a lot like the graphs of the functions given by  $y = 2^x$  and  $y = 3^x$ , as shown in Figure 9. In calculus, you will study that the special property of  $e$  is that the slope of the tangent line at zero is exactly 1, as shown in Figure 10.



**Example 6.** Solve the following equation.

$$e^{3x} = e^{2-x}$$

$$\begin{aligned} 3x &= 2 - x \\ 4x &= 2 \\ \frac{4x}{4} &= \frac{2}{4} \\ x &= \frac{1}{2} \\ \left\{ \frac{1}{2} \right\} \end{aligned}$$



**Simple Interest**

$$A = P + Prt$$

P = Principal Invested, r = Interest Rate, t=years

**Compound Interest**

$$A = P \left( 1 + \frac{r}{n} \right)^{t/n}$$

n is the number of times the balance is compounded per year

n	Time period	Formula
1	anually	$A = P \left( 1 + \frac{r}{1} \right)^{t/1}$
2	bianually	$A = P \left( 1 + \frac{r}{2} \right)^{t/2}$
4	quarterly	$A = P \left( 1 + \frac{r}{4} \right)^{t/4}$
12	monthly	$A = P \left( 1 + \frac{r}{12} \right)^{t/12}$
365	daily	$A = P \left( 1 + \frac{r}{365} \right)^{t/365}$
8760	hourly	$A = P \left( 1 + \frac{r}{8760} \right)^{t/8760}$
$\lim_{n \rightarrow \infty}$	continuously	$A = Pe^{rt}$

$$e = \lim_{n \rightarrow \infty} \left( 1 + \frac{1}{n} \right)^n \approx 2.718281828$$

**Example 7.** In 1990, the population of Oregon was 2.84 million people. In 2010, the population of Oregon was 3.83 million people. Let  $P(t)$  be the population of Oregon in millions, where  $t$  is the number of years after 2000. This can be modeled by  $P(t) = 3.298e^{0.015t}$ .

- (a) According to this model, what will the population be in 2020?

$$P(t) = 3.298e^{0.015t}$$

$$2020 - 2000 = 20$$

$$P(20) = 3.298e^{0.015(20)}$$

$$= 4.45 \text{ million people.}$$

In 2020 the population according to the model is 4.45 million people.

- (b) According to this model, when will the population reach 4 million people? Use your graphing calculator to solve this.

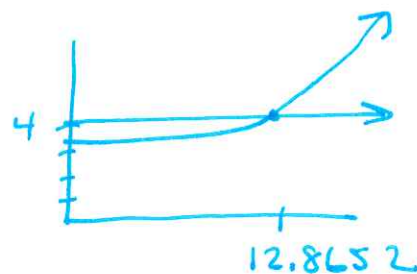
$$4 = 3.298e^{0.015t}$$

graph  $y_1 = 4$

$$y_2 = 3.298e^{(.015x)}$$

use F5: Intersection

$$(12.8652, 4)$$



$$2000 + 12.8652$$

$$\approx 2012.9$$

In 2012 the population will reach 4 million people according to the model. (would have reached)

**Example 8.** Find an algebraic rule (or formula) for an exponential function  $f$  that passes through the points  $(-1, 8)$  and  $(2, 1)$ . Also find the algebraic rule (or formula) for a linear function  $g$  that passes through the points  $(-1, 8)$  and  $(2, 1)$ .

Linear Equation

$$y = mx + b$$

$$(-1, 8) \quad (2, 1)$$

Constant slope

$$m = \frac{y_2 - y_1}{x_2 - x_1}$$

$$= \frac{1 - 8}{2 - (-1)}$$

$$= \frac{-7}{3}$$

slope + a point

$$y - y_1 = m(x - x_1)$$

$$y - 1 = -\frac{7}{3}(x - 2)$$

$$y - 1 = -\frac{7}{3}x + \frac{14}{3}$$

+1

+1( $\frac{3}{3}$ )

$$y = -\frac{7}{3}x + \frac{17}{3}$$

Exponential Equation

$$y = Ca^x$$

constant rate

$$(-1, 8) \quad (2, 1)$$

$$\frac{y_2}{y_1} = \frac{Ca^{x_2}}{Ca^{x_1}}$$

$$\frac{1}{8} = \frac{a^2}{a^{-1}}$$

$$\frac{1}{8} = a^3$$

$$(\frac{1}{2})^3 = a^3$$

$$\frac{1}{2} = a \quad \text{growth factor}$$

$$y = C(\frac{1}{2})^x$$

$$1 = C(\frac{1}{2})^2$$

$$4 \cdot 1 = C \cdot \frac{1}{4}$$

$$4 = C$$

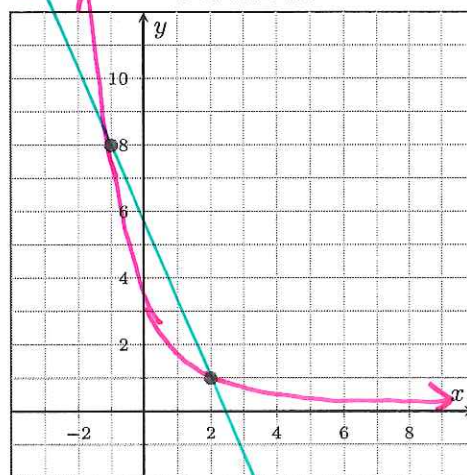
exponent rules

$$a^{2 - (-1)} = a^3$$

$$\text{or } \sqrt[3]{\frac{1}{8}} = \sqrt[3]{\frac{1}{2^3}} = \frac{1}{2} = a$$

$$y = 4(\frac{1}{2})^x$$

FIGURE 11



**Example 9.** Find an algebraic rule (or formula) for an exponential function  $f$  that passes through the points  $(-2, \frac{3}{4})$  and  $(2, 12)$ .

$$(-2, \frac{3}{4}) \text{ and } (2, 12)$$

$$\frac{y_2}{y_1} = \frac{a^{x_2}}{a^{x_1}}$$

$$\frac{12}{3/4} = \frac{a^2}{a^{-2}}$$

$$\frac{4}{3} \cdot \frac{12}{1} = a^4$$

$$16 = a^4$$

$$2 = a$$

$$y = C(2)^x$$

$$12 = C(2)^2$$

$$\frac{12}{4} = C \cdot \frac{4}{4}$$

$$3 = C$$

$$\boxed{y = 3(2)^x}$$

**Example 10.** Find an algebraic rule (or formula) for an exponential function  $f$  that passes through the points  $(1, 8)$  and  $(3, 128)$ .

$$\frac{y_2}{y_1} = \frac{a^{x_2}}{a^{x_1}}$$

$$\frac{128}{8} = \frac{a^3}{a^1}$$

$$16 = a^2$$

$$4 = a$$

$$y = C(4)^x$$

$$8 = C(4)^1$$

$$8 = C \cdot 4$$

$$2 = C$$

$$\boxed{y = 2(4)^x}$$



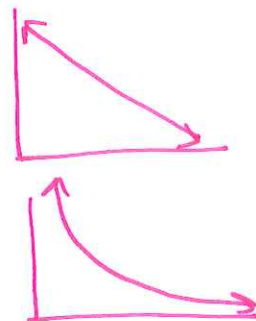
**Example 11.** After caffeine is consumed, it leaves the body at a fairly fixed rate. A person consumes 200 mg of caffeine at 8:00am. Four hours later, about 100 milligrams of caffeine are remaining in their bloodstream. Let  $Q(t)$  be the number of milligrams of caffeine in the body  $t$  hours after consumption.

- (a) Write the formula for the function modeling this exponential decay.

$$\begin{matrix} (0, 200) & , & (4, 100) \\ x_1 & y_1 & x_2 & y_2 \end{matrix}$$

$$\begin{aligned} \frac{y_2}{y_1} &= \frac{Ca^{x_2}}{Ca^{x_1}} \\ \frac{100}{200} &= \frac{Ca^4}{Ca^0} = 1 \\ \frac{1}{2} &= a^4 \end{aligned}$$

$$\begin{aligned} \sqrt[4]{\frac{1}{2}} &= a \\ .841 &= a \end{aligned}$$



- (b) How much caffeine will still be in the body at 8:00pm?

$$\begin{aligned} Q(t) &= 200(.841)^t \\ Q(12) &= 200(.841)^{12} \\ &= 200(.841)^{12} \\ &= 25.037 \text{ mg} \end{aligned}$$

$$\begin{aligned} y &= C(.841)^x \\ 200 &= C(.841)^0 = 1 \\ 200 &= C \end{aligned}$$

$$\begin{aligned} a &= 1+r \quad .841 = 1+r \\ 1-.841 &= .159 \end{aligned}$$

Losing 15.9% of the caffeine per hour.