

Mission Statement Questions



A mission statement is...

- A guiding statement
- The core message of the team's purpose and reason it exists
- What you're trying to do, why, and for whom.

Team Name: _____

1. What is the purpose of this team?
2. What are the primary functions and activities? What does the team do?
3. For whom does the team conduct the activities? With whom?
4. Why does the team do these activities?
5. What are the values associated with these activities?
6. What should the top 3 goals be for this team? (High level goals, not tasks)

Mission Statement Formulation



A powerful mission statement is...

- A guiding statement for the team
- Clear and concise
- Realistic
- Reflects the values of Green Lents
- Inspiring

The mission of _____ (Team name)

is to _____ (Question 1)

by providing _____ (Question 2)

to _____ (Question 3)

because _____ (Question 4)

(Add in values from Question 5 or additional clarifying statements as needed)

The top 3 goals of this team are (Question 6):

- 1.
- 2.
- 3.

Mission Statement Reflection



Team name:

The mission statement is...	Strongly Agree	Agree	Disagree	Strongly Disagree
A guiding statement for the team				
Clear and concise				
Realistic				
Reflects the values of Green Lents				
Powerful and Inspiring				

Team name:

The mission statement is...	Strongly Agree	Agree	Disagree	Strongly Disagree
A guiding statement for the team				
Clear and concise				
Realistic				
Reflects the values of Green Lents				
Powerful and Inspiring				